Cindy Fu

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EXPERIENCE

2024-Present   RAINIER VALLEY COMMUNITY DEVELOPMENT FUND   Seattle, WA
Design & Marketing Assistant
- Created 60+ graphics, slide templates, and visual assets for 2023 Impact Report & Community Event
- Edited 8 minute interview video with community award recipient Jacobs Agro using Premiere and After Effects
- Used WordPress to update site content and create template system for RVCDF staff using CSS and Elementor

2019-2020   CITY OF BELLEVUE   Bellevue, WA
Graphic Design & Marketing Intern
- Designed and formatted 35+ pages of updated business plan documents for City of Bellevue Parks rental spaces
- Ran web and print advertising for 3 events at Northwest Arts Center, creating graphics and marketing material in compliance with ADA, Section 508 and WCAG 2.0
- Redesigned a consolidated rentals inspection checklist which sped up average inspection process by 40%

2018-2019   H.E.ART GALLERY BELLEVUE   Bellevue, WA
Graphic Designer
- Initiated website redesign across all 4 pages with a mobile first approach for responsive web design
- Lead branding redesign including logo, business cards, font, and color direction
- Ran 2 pop-up charity art gallery events raising $800 for Bellevue Schools Foundation in 3 person team

2017-2018   LAKE HILLS SOCCER CLUB   Seattle, WA
Web Design Intern
- Ran Facebook ad campaign which received over 10,000 impressions and 200 clicks in total
- Designed 10+ website pages and templates using WordPress and improved color contrast of home page by 400%
- Created 12+ graphics and web material for use across socials and website including illustrated boundary map

2016-2017   JUBILEE REACH   Bellevue, WA
Graphic Designer Intern
- Illustrated 60+ unique thrift store signages across all product categories in 2 person team
- Initiated creation for 5 design templates for signage using Photoshop and InDesign

EDUCATION

2020-2024   UNIVERSITY OF WASHINGTON   Bothell, WA
Bachelor of Arts
Major in Interactive Media Design; Minor in Visual Media Arts
Cumulative GPA 4.0/4.0

ADDITIONAL

Technical Skills: Microsoft Office (Word, Excel, PowerPoint), Adobe Suite (Illustrator, Photoshop, InDesign, Premiere), Figma, WordPress, ArcGIS
Languages: Fluent in English; Conversational in Mandarin Chinese
Certifications: ArcGIS Pro Basics Esri Training, 2023; GIS Basics Esri Training, 2023
Awards: Honorable Mention Adobe + Hulu Creative Jam 2022; President's Award for Educational Excellence 2020